

A LA CARTE ORDERING BOOKLET

Thank you for choosing me as your photographer and allowing me to order your images through a high quality and affordable photo lab. Please look through this booklet carefully and don't hesitate to contact me with any questions you might have, including what a product might look like or what shade the colors are. Once I've emailed you a link to your photo gallery, the images will be watermarked with a letter for easy identification on the form. After three months, your gallery will expire online, but the images will always be saved and backed up in case you wish to order more or view them again. Please do not submit this form without first seeing your online photo gallery. You will need the letter identification of each image to describe your order.

Thank you again for choosing MV Photography to capture the history and memories of your loved ones.

Sincerely,
Micaelina Velardi

MV Photography ~ General A La Carte Ordering

Your online gallery will have letters assigned to your images. Please wait to view your gallery before filling out this form.

Item	Photo Letter	Price	Quantity (ex. B3 A1 J4)	Total
Wallet (set of 4 - die cut for your convenience)				
This is set up for ordering 20 images. If you need more, please describe Item and Photo Letter in the special notes section on the other side.		\$3.00		
4X5 Magnets				
No longer framed		\$3.00		
4X6 Prints				
This is set up for ordering 20 images. If you need more, please describe Item and Photo Letter in the special notes section on the other side.		\$0.65		
8X10 Prints				
This is set up for ordering 20 images. If you need more, please describe Item and Photo Letter in the special notes section on the other side.		\$4.00		
8X10 Memory Mate				
Please select up to three images from your online gallery for the design of one Memory Mate. Quantity references the amount of one design. If you wish for multiple designs, please account for the quantity here and be sure to describe this in the "special notes" section below.		\$10		
Customized Ceramic Mug <small>(design proof will be emailed and confirmed before ordering - please choose one image)</small>		\$18.75		
Customized Water Bottle (plastic) <small>(design proof will be emailed and confirmed before ordering - please choose one image)</small>		\$12.00		
Customized Water Bottle (stainless steel) <small>(design proof will be emailed and confirmed before ordering - please choose one image)</small>		\$25.00		
Customized Tumbler Bottle <small>(design proof will be emailed and confirmed before ordering - please choose one image)</small>		\$12.00		

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Item	Photo Letter	Price	Quantity <small>(ex. B3 A1 J4)</small>	Total
Acrylic Block Acrylic Blocks feature your printed image in between a polished piece of acrylic on the front and thin piece of metal on the back. A great elegant and modern look!		\$17.00		
Christmas Ornament (design proof will be emailed and confirmed before ordering - please choose one image)		\$12.00		
Custom USB (acrylic) All images, both raw and touched up, are uploaded to the device. Made from acrylic materials to look like glass, making it appear classy and elegant. The name and date will be printed amidst a beautiful design on the handle.		\$45.00		
Custom USB (wood) All images, both raw and touched up, are uploaded to the device. Made from soft, light wood, giving a gentle rustic look. The name and date will be printed amidst a beautiful design on the handle.		\$45.00		
Canvas 8x10		\$80.00		
Canvas 11X14		\$90.00		
Canvas 16X24		\$130.00		
GRAND TOTAL				

Special Notes:

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Photo Album	Price	Photo Letters	Cover Design (circle one)	Add-ons (circle all that apply)
<p>A 12X12 album with pictures ranging from a 5 page spread to 100 pages. The work of printing photos and designing an album is already done for you. Simply fill out the form and let us do the rest.</p> <p>This is not recommended for mini sessions unless you are a returning client with multiple years of galleries with me. Images from previous session can be used.</p>	<p>\$235.00 (Cover design and add-ons are of no additional cost)</p>		<p>Linen (Ebony, Fog, Plum, Sage, Sky Blue, Ivory Tusk)</p>	<p>Debossing (available on all cover options - do not combine with Foil Stamping) Imprint up to three lines of text in the center of your front cover. Available in the following fonts (circle one):</p> <p>Baskerville Coco Gothic Dessau Pro <i>Eye Catching</i> Garage Gothic</p> <p>Available in (circle one): Black, Copper, Gold, Matte Gold, Silver, Matte Silver, Blind (no color), and White</p>
			<p>Velvet (Crimson Red, Charcoal, Emerald, Lilac, Black, Blue)</p>	<p>Gilding Add black, gold, or silver gilding to the page edges of your album. (circle one option from above)</p>
			<p>Silk Velvet (Crimson, Plum, Black, White)</p>	<p>Foil Stamping (Do not combine with debossing - only available for Silk Velvet) Up to three lines of text can be stamped on the cover (28 characters per line)</p>
			<p>TEXT Please print clearly if you want a name, title, date, etc. on the cover. For text design, see next column. Print in the space below:</p>	<p>in the lower center or lower right corner of the front cover or lower center of the inside back cover. Available in the following fonts (circle one)</p> <p>Garage Gothic <i>Alana Pro</i></p>

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Mini Sessions

Dance Portraits - 5 min slots per costume

Package A \$25 1 Costume	Package B \$30 2 Costumes	Package C \$35 3 Costumes	Package D \$45 UNLIMITED	Package E \$20
4 wallets 1 4x6 1 8x10 1 Memory Mate	8 wallets 2 4x6's 2 8x10's 1 Memory Mate	12 wallets 3 4x6's 3 8x10's 1 Memory Mate	Unlimited costumes from the current dance season. All images touched up and uploaded to a USB. The USB is customized to have the students name and recital year printed on the device's handle.	For clients with previous purchase of package D only. Unlimited costumes from the current dance season. Touched up and edited to high resolution images and uploaded to your USB device.

Back To School - \$60

15 minute slots per family | Portraits done with a desk, apples, and textbooks. Head shots and Full body shots with a chalkboard that includes Name, Age, Grade, Year, Favorite Hobby, and the answer to “What Do You Want To Be When You Grow Up?” Customized USB with all images touched up and uploaded to full high resolution. To order prints and other merchandise, see the A La Carte catalog.

Garden Portraits - \$100

Location: Origins Cafe in Cooperstown, NY

30 minute slots | Stunning portraits in a beautiful flower garden cafe with elegant water fountains. Customized USB with all images touched up and uploaded to full high resolution. To order prints and other merchandise, see the A La Carte catalog.

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Items	Totals	Details / Notes
A La Carte Total	\$	
Photo Album (only fill in if ordering)	\$	
Mini Session Package	\$	
3% upcharge (only if paying online)	\$	
Grand Total	\$	

Check: Mail both form and check to the address below and make checks payable to: Micaelina Velardi. Or, I can arrange to meet you at the studio where the photo session took place. Recommended.

Cash: I can arrange to meet you at the studio where the photos were taken so you don't have to put it in the mail. Recommended.

Online: Visit the website (see below) and click on "A La Carte Ordering" just under the header. This is the online shop version of this form. You can shop there instead of filling this out. Please note: there is a minor difference in prices due to a 3% upcharge from PayPal's high processing fees.

Name:	Phone Number:
Address:	Email:
Special Notes:	Can I use your images for promotional use: YES / NO If Yes, Please sign Below:
If you have any questions, you can contact me at: Email MVPhotography@micaelinavelardi.com	
Number: 518 - 256 - 4542 (call or text)	Address: 117 East Parker RD EXT New Berlin, NY 13411 Website: www.MicaelinaVelardi.com